



superhero!designs

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Objective

To facilitate clear communication by creating harmonious and functional designs.

Education

University of Indianapolis

Bachelor of Fine Arts, May 2010

- Major: Visual Communication Design
- Minor: Art History
- G.P.A. (on a 4.0 scale): 3.99
- Recipient of Esch Scholar Award (awarded to senior with highest academic ranking)

Work Experience

Baldwin & Lyons, Inc., Indianapolis, IN
(9/11–present)

- Manage redesign process for five corporate websites
- Design, code, and send email newsletters and e-blasts using ExactTarget
- Design printed stationery, brochures, newsletters, and event materials
- Design templates for presentations and reports
- Research products for department purchasing decisions

Trends International, Indianapolis, IN
(7/10–9/11)

- Designed a wide variety of consumer products including calendars, stickers, posters, coloring activities, bookmarks, and scrapbooking supplies
- Designed product catalogs
- Created products for major licensors including Disney and Nickelodeon
- Collaborated with team members to propose new product formats
- Handcrafted product mock-ups

Pivot Marketing, Indianapolis, IN
(8/08–12/08, 1/10–5/10)

- Designed email marketing graphics, website graphics, trade show displays, promotional posters and postcards, and newspaper ads

Freelance

2011

- Developed and designed the Fair for All Shopping Guide, an online database of fair trade retail stores
- Designed logo and website for Glenn A. Pratt, an Indianapolis film producer and editor
- Designed logo for Oh, Nostalgia! jewelry and accessory line

2010

- Designed logo, brochure, and website for Indianapolis Network to Assist Trafficked Persons
- Designed and developed website for WMMC Radio
- Designed website and business cards for Little White Chapel Wedding Accessories

Skills

Software: Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Flash, and AfterEffects; Microsoft Office

Web: HTML, CSS, email design best practices, WordPress

Mac & PC literate

Community

United Against Contemporary Trafficking
(2009–present)

- Web Coordinator 2011–present
- Manage website content and design
- Design printed promotional materials

References

Available upon request